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About | Good Strategy/Bad Strategy

Bad strategy abounds, says UCLA management professor Richard Rumelt. Senior executives who can spot it stand a much better chance of creating good strategies.

The perils of bad strategy | McKinsey

He also has lots of great examples of both good and bad strategy - from Starbucks to Kenndey's moon landing; from Continental Airlines to Disney.

'Good Strategy' Is Good - Forbes

When business conditions change, the most successful companies are often the slowest to adapt. To avoid being left behind, executives must understand the true sources ...

Why Good Companies Go Bad - Harvard Business Review

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Strategy Club - The #1 Global Strategic Management Textbook

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Strategy Books: Essential Strategic Reading - Cascade Strategy

Are you a good leader? Are you leading in the right direction or in the wrong direction? Find out what good leadership is, with examples of bad leadership.

Good vs Bad Leadership - BEN SIMONTON

Business strategy and strategic management are cool words. People like to use them. It leaves a good impression with your audience when you talk about 'strategy'.

Business Strategy I 7 Strategy Principles Every Leader ...

Good vs Bad Bishops. One of the most misunderstood pieces in chess is the bishop. You sometimes will hear that bishops are better than knights. You sometimes will ...

Good vs Bad Bishops - The Chess Website

Components of strategy. Professor Richard P. Rumelt described strategy as a type of problem solving in 2011. He wrote that good strategy has an underlying structure ...

Strategy - Wikipedia

Good Work. Today's employees want jobs that are intrinsically rewarding and that fit their values. And though the meaning of work is different for each ...

Good Work - strategy-business.com

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15 Examples of the Good, the Bad and the Ugly of ... - Spokal

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"What is your Product Strategy? YOU NEED A STRATEGY." When I replay this scene in my head, I can hear the CTO very audibly yelling (slash pleading ...

What is Good Product Strategy? - Melissa Perri - Medium

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